



**SWAMI
VIVEKANANDA
UNIVERSITY**

IN ASSOCIATION WITH



SAFE
South Asian Forum for Environment



www.swamivivekanandauniversity.ac.in

OUTREACH CUM INTERNSHIP ACTIVITY

JUNE - 10, 2025

ORGANISED BY
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Outreach cum Internship activity

📍 *East Calcutta Wetlands- Chainavi near E.M. Bypass chingrighata, 448A, milan nagar, nabapally, sector IV, Bidhannagar, Kolkata, West Bengal – 700098.*

Organised by the Department of Journalism and Mass Communication at Swami Vivekananda University in association with SAFE (South Asian Forum for Environment), this event focused on environmental awareness through practical engagement. The initiative included a Plantation drive at east Calcutta Wetlands, A workshop at Resolve Trash 2 Cash, Interaction at chainavi and promotion of sustainable environmental practices, encouraging students for active contribution to ecological conservation.





Plantation Drive at Wetland areas

As part of our commitment to a greener and healthier environment, students actively participated in the plantation drive. With great enthusiasm, they planted saplings of various trees and plants, contributing to the mission of environmental conservation. The event fostered a sense of responsibility and teamwork among the students.

This initiative not only helps in enhancing the green cover but also spreads awareness about the importance of trees in combating climate change and maintaining ecological balance. Guided by faculty members and volunteers, they learned proper planting techniques and the significance of nurturing saplings.





An engaging workshop at **Resolve Trash 2 Cash**

An exciting hands-on workshop where students turned waste into useful items like decor and accessories. Guided by experts, the session promoted creativity and eco-awareness, showing how trash can truly become cash. From *water hyacinth* to paper, every material found a new purpose. The workshop not only sparked creativity but also encouraged everyone to rethink their role in sustainability.



Designed by
ANURAG SINGH

JUNE, 2025
DEPT. OF JOURNALISM AND MASS COMMUNICATION
SWAMI VIVEKANANDA UNIVERSITY